

Communication Tools You Can Use



RSS Feeds: run by UA News, users can subscribe to content by email or through topic-specific RSS feeds, share content on social networking platforms, view content by topic or interest and more. Keep up with the latest C&IS news and subscribe via RSS feed or email at <http://uanews.ua.edu/tag/college-of-communication-information-sciences/>.

UA Student News: a weekly text-only email sent to all University of Alabama students; for news, events and other items of interest. Items should be submitted at least two weeks prior to the event or announcement. Submission form and archives can be found at <http://uanews.ua.edu/student>

Crimson Calendar: a central location for promoting campus events (if you want an event listed in Dialog, you will have to file it on this calendar) Go to <http://events.ua.edu> and click on submit event – you can add an description, art and link.

CIS Internal Calendar: a calendar to help the College schedule events. Submit items by emailing name of event/meeting, time, date and place to dstalnaker@ur.ua.edu. <http://cis.ua.edu/calendar>

iComm: a weekly internal e-letter sent to all CIS faculty and staff on the COMM list serve. Submit briefs and clippings by emailing dstalnaker@ur.ua.edu.

cis.ua.edu: a frequently update website for the College. The Spotlight section highlights students, alumni, friends, faculty and staff. Send suggestions to the communications specialist -- dstalnaker@ur.ua.edu.



UACCIS twitter: Follow the College on twitter. <http://twitter.com/UACCIS>

*But wait,
there's more!*

There are many other ways to tell the our story -- the CIS alumni magazine, news releases, UA research magazines, UA Matters, Find Your Passion student stories and more. If you have any ideas, let Deidre Stalnaker know -- dstalnaker@ur.ua.edu | 8-6416 | 201D Phifer

Please refer to The University of Alabama's **Visual Identity Guide** for wordmarks and ad, brochure and Powerpoint templates. Also find there the **Graphics Standards** guide, which outlines proper usage and standards for logos and wordmarks, typography and color, editorial style and more. <http://visualid.ua.edu/>

