

PUBLIC RELATIONS MAJOR SUGGESTED COURSE PLAN

2004–06 and 2006–08 Catalogs

Freshman Year

MC 101 Intro. to Mass Comm. -----	3	APR/JN/MC/TCF elective-----	3
EN 101 Freshman Composition I (FC) -----	3	EN 102 Freshman Composition II (FC)-----	3
COM 123 Public Speaking (HU)-----	3	Natural science with lab (N)-----	4
Natural science with lab (N)-----	4	History (HI)-----	3
Fine arts (FA)-----	3	Social/behavioral science (SB) -----	3
	16		16

Sophomore Year

APR 231 Intro. to Public Relations-----	3	APR 300 Visual Comm.-----	3
First course in literature sequence (L)-----	3	Second course in literature sequence (L) -----	3
History or social/behavioral science (HI/ SB)-----	3	EC 110 Principles of Economics (SB) -----	3
Math 110 (MA) or higher or equivalent -----	3	Minor -----	3
Foreign language (FL) or computer science (C) <u>3-4</u>		Foreign language (FL) or computer science (C)--- <u>3-4</u>	
	15-16		15-16

Junior Year

JN 311 Editing -----	3	APR 332 Public Relations Writing (W) -----	3
Special requirement -----	3	Special requirement -----	3
Special requirement -----	3	Special requirement -----	3
Minor -----	3	Minor -----	3
APR/JN/MC/TCF elective-----	3	Minor -----	3
	15		15

Senior Year

APR 432 PR Management (W) or		APR 433 PR Campaigns -----	3
APR 419 Advanced PR Development-----	3	MC 400-level course-----	3
MC 401 Mass Media Law or		Minor or elective -----	3
MC 407 Mass Comm. Research -----	3	Minor -----	3
Minor -----	3	Elective or (W) course -----	3
Minor -----	3		15
Elective -----	3		
	15		

You must have a 2.0 GPA or better and "C" or better in all prerequisite courses before you may take 300- or 400-level College of Communication and Information Sciences courses.