

INTERNSHIP FOR CREDIT (APR 385/386)

- The APR 385 Advertising Internship or APR 386 Public Relations Internship requires full-time employment over 9 to 16 weeks (that amounts to at least 350 hours of work).
- The student pays tuition (summer internships require student to pay tuition for 10 week session).
- Three semester hours of credit may be earned for internship.
- Only 3 additional hours may be taken along with the internship.
- You must have your internship approved in writing by the Department Chairman before registering for and taking the internship.
- The Department Chairman will evaluate the student's internship performance (pass/fail) based upon midterm and final papers, as well as the employer's evaluation.
- The limit for credit for APR 385/386 and/or APR 381 is a total of 3 semester hours.
- APR 385 requires junior standing, 2.5 or higher GPA and APR 322 or APR 422 (depending on the internship).
- APR 386 requires junior standing, 2.5 or higher GPA and APR 332.
- See 305 or 418-D Phifer for an application.

NON-CREDIT INTERNSHIP

- Students pursue non-credit internships on their own.
- Factors such as length, timing and nature of the advertising or public relations experience are between the employer and the student.
- No academic credit is received for this type of internship, though the internship is an important experience that should be noted on your resume.
- See postings outside the APR office or go to 297-D, 305 or 418-D Phifer for internship opportunities.